

# Moreland General Practice Social Media Policy

This policy governs the use of Moreland General Practice (M.G.P) run social media channels and all social media channels run by Moreland General Practice on behalf of its licensees.

Moreland General Practice provides and oversees a number of social media channels including but not limited to Facebook, Twitter, LinkedIn and Google+.

Moreland General Practice encourages posts on, and interaction with all Moreland General Practice operated social media channels.

Moreland General Practice will monitor the social media channels regularly, but will not necessarily respond to every comment.

Moreland General Practice in no way guarantees that any information presented on its social media channels is accurate or up to date. Users should note that Moreland General Practice does not guarantee that any link provided on any social media channel is free of viruses, bugs or any other malicious properties.

Moreland General Practice will not be held responsible for any inconvenience or loss caused by any interruption to any of the social media channels.

Opinions and comments posted on Moreland General Practice social media channels are those of the authors and do not represent the opinions of Moreland General Practice in any way.

Moreland General Practice will not respond to questions of a medical nature, and will never offer advice or diagnosis via a social media channel. If users have a medical issue, they should consult their regular medical practitioner(s).

In cases of medical emergency, users should seek emergency medical assistance immediately.

Use of a Moreland General Practice social media channel does not create any form of relationship between the user and Moreland General Practice. Furthermore, use of a Moreland General Practice social media channel does not create any relationship between the user and any medical practitioner or other healthcare provider working with Moreland General Practice or that is associated with any Licensee of Moreland General Practice.

Moreland General Practice will not be responsible for any action taken by the user in response to information viewed on a social media channel operated by Moreland General Practice.

Users may not make commercial use of any information gained from one of the Moreland General Practice social media channels.

Any communication that users post on a Moreland General Practice social media channel is considered to be non-confidential.

Users are solely responsible for their own communications and the consequences of posting those communications.

Moreland General Practice does not assume any responsibility for the consequences of any communications posted on Moreland General Practice social media channels.

Users shall not:

- Use any of the social media channels for any purpose in violation of local, state or national laws;
- Post material that will infringe on the intellectual property rights of others or on the privacy of others;
- Post material that is unlawful, obscene, defamatory, threatening, harassing, abusive, hateful, or embarrassing to another social media user or any other person or entity.
- Post business advertisements;
- Impersonate another person;
- Restrict or inhibit any other person from using or enjoying the Moreland General Practice social media channels, or, expose Moreland General Practice or any of its customers or suppliers to any liability or detriment of any type.

Moreland General Practice reserves the right to delete comments that are of a personal nature, offensive, abusive or could be construed as spam or advertisements for commercial products.